



INDUSTRY  
AWARDS 2026

# SPONSORSHIP OPPORTUNITIES

22 October | The Brewery



# ABOUT BESA

The Building Engineering Services Association (BESA) is a leading trade organisation that represents and supports businesses involved in the design, installation, operation, and maintenance of building engineering systems. Founded in 1904, BESA champions best practices, innovation, and professionalism across the building services sector, including critical areas like heating, ventilation, air conditioning, refrigeration, and renewable energy systems.

# ABOUT THE AWARDS

The BESA Industry Awards celebrate excellence, innovation, and leadership across the building engineering services sector. Recognised as one of the most influential events in the industry calendar, the awards shine a spotlight on the organisations and individuals driving positive change in building safety, sustainability, performance, and skills development.

Last year, over 500 professionals from across the supply chain—from contractors and consultants to manufacturers, educators, and emerging talent—come together to honour achievements that are shaping the future of the built environment.



# AUDIENCE AND REACH

530

ATTENDEES

16

SPONSORS

141

AWARDS ENTRIES

27.5k

SOCIAL REACH

157k

EMAIL REACH

23%

EMAIL OPEN RATE

150k

WEBSITE VISITORS



# WHY SPONSOR?

## BOOST BRAND AWARENESS

Gain direct exposure to building services professionals through our event marketing.

## COMMITMENT TO INDUSTRY GROWTH

Demonstrate your dedication to talent development and business success.

## SUPPORT FUTURE LEADERS

Be champions for workplace development and support the next generation.

## BUILD CONNECTIONS

Network face-to-face and forge meaningful relationships.



# SPONSORSHIP PACKAGES

## HEADLINE

- ▶ Receive positioning as headline sponsor on all pre and post marketing collateral.
- ▶ Thanks to be given in BESA President's opening speech.
- ▶ Full page advert in the Awards Menu.
- ▶ Receive opt in data of all guests.
- ▶ 1x premium plus tables of 10 at the awards dinner.
- ▶ Award category of your choice.
- ▶ Company name on trophy.
- ▶ Representative to present award.
- ▶ Sparkling wine and VIP meeting point at the drink's reception.
- ▶ Logo on shortlist and winner's logo used on social.

## AFTER PARTY

- ▶ Receive positioning as after party sponsor on all pre and post marketing collateral.
- ▶ Personalised bar branding and option to provide branded T-shirts for bar staff.
- ▶ Thanks to be given in the closing speech.
- ▶ Full page advert in the Awards menu.
- ▶ 1x premium plus tables of 10 at the awards dinner.
- ▶ Award category of your choice.
- ▶ Company name on trophy.
- ▶ Representative to present award.
- ▶ Sparkling wine and VIP meeting point at the after party.
- ▶ Logo on shortlisted and winner's logo used on social.



# SPONSORSHIP PACKAGES

## CHILL-OUT LOUNGE

- ▶ Receive positioning as lounge sponsor on all pre and post marketing collateral.
- ▶ Full page advert in awards menu.
- ▶ 1x premium plus tables of 10 at the awards dinner.
- ▶ Award category of your choice.
- ▶ Company name on trophy.
- ▶ Representative to present award.
- ▶ Sparkling wine and VIP meeting point at the drink's reception.
- ▶ Logo on shortlist and winner's logo used on social.
- ▶ Branded lounge room including branded wall vinyls, soft furnishings, branded bar and back lit signage

## CATEGORY

- ▶ Receive positioning as category sponsor on all pre and post marketing collateral.
- ▶ 1x premium plus tables of 10 at the awards dinner.
- ▶ Award category of your choice.
- ▶ Company name on trophy.
- ▶ Meeting point at the drinks reception.
- ▶ Logo on shortlisted and winner's logo used on social.

# SPONSORSHIP PACKAGES

Re-book before the 1st February 2026 to secure the re-booking rate.

All sponsor and exhibitor packages are plus VAT

Sponsorship package	Member re-book rate	Member standard	Non-Member re-book rate	Non-Member standard
Headline sponsor	£18,400	£19,300	£23,000	£24,000
Chill-out Lounge sponsor	£10,000	£11,000	£12,500	£13,750
After Party sponsor	£4,725	£4,950	£5,900	£6,200
Category sponsor	£3,500	£3,650	£4,375	£4,550

Ticket package	Member Early Bird	Member standard	Non-Member Early Bird	Non-Member standard
Single Ticket	£280	£330	£350	£400
Table of 10	£2,500	£3000	£3,300	£3,800
Single Ticket Bundle: Conference and Awards	£350	£400	£500	£550

# CATEGORIES

- Electro Technical Apprentice
  - HVAC Industrial and Commercial Apprentice – **SOLD**
  - BSE Technician Apprentice
  - Service and Maintenance Apprentice
  - Rising Star of the Year
  - Trainee of the Year – **SOLD**
  - Training Provider of the Year
  - Project of the Year – IAQ – **SOLD**
  - Project of the Year – under 500K
  - Project of the Year – over 500K – **SOLD**
  - Equality, Diversity and Inclusion
  - Product Innovation of the Year – **SOLD**
  - Learning and Development Initiative
  - Service and Maintenance Contractor of the Year
  - Vent Hygiene Contractor of the Year
  - Excellence in Competence and Compliance
  - Contractor Designer of the Year
  - Contractor of the Year – Under £5 Million
  - Contractor of the Year – Over £5 Million
  - National Contractor of the Year – **SOLD**
  - Distributor of the Year
  - Supplier of the Year
  - President's Award for Outstanding Achievement
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# TESTIMONIALS



Our team had a great evening at the BESA Group Industry Awards 2025 and we're proud and grateful to share that we were named 'Service & Maintenance Contractor of the Year.

We're honoured to be recognised among so many outstanding organisations in our industry, and we'll continue striving to deliver the best possible service for our clients and partners."

**Jody D, Business Development Manager,  
Gratte Brother Group**



Great day at the Conference and Industry Awards 2025 – a fantastic conference followed by an evening prestigious award ceremony held at The Brewery, London, celebrating excellence across the building engineering services sector.

The event brought together the most respected people and companies in our industry – those who've gone above and beyond the call of duty for the greater good. From manufacturers and distributors through to contractors, and engineers."

**Andre Muhith, National Sales Manager,  
Milwaukee**



What an incredible honour it was on Thursday night to receive the Service and Maintenance Apprentice of the Year award, is honestly something I never imagined when I first started my apprenticeship.

First and foremost, I want to say a massive thank you to BESA Group for recognising apprentices and the hard work that goes into learning and developing in this industry. It means a lot to know that the next generation of engineers is being supported and celebrated in this way."

**Lucas Danks, Apprentice, CMS**



98% of delegates rated the awards a 5-star event and would be back in 2026



# INDUSTRY AWARDS 2026

## GET IN TOUCH

To book your sponsorship package for the  
BESA Industry Awards  
Please contact:

Charlie Ward  
Charlie.ward@thebesa.com  
+44 207 313 4906